



DATE:	September 2024	CLIENT:	CE Agency
COPY BY:	LW	TITLE:	Isaac's Blowdry Therapy
PROOFED BY:	ME	READ STYLE:	Professional, confident

PROMPT / NOTES:	COPY:
Prompt 1	<p>Thank you for calling Issac's Blowdry Therapy – where we believe your hair is your <i>best</i> accessory. If you are on the go or have a special event we have a special on a wash and blowdry for only \$19.99 from now until the end of the month. We're excited to announce our newest line of hair products – R and Co Blue – uses state of the art technology to give you the best possible results. Visit our website issacsblowdry.com to browse all our styles and great deals. Someone will be with you shortly.</p>
Prompt 2	<p>Did you know we offer luxurious Oribe salon treatments that are customizable <i>and</i> can last in your hair for up to 21 shampoos? These treatments are designed to elevate your hair – leaving it looking <i>and</i> feeling its best. Thank you for your patience, we'll be right with you.</p>
Prompt 3	<p>Did you know you can keep up with our latest styles, trends, and promotions on Instagram? Just follow us @ Isaacs Blowdry Therapy, and join our community of happy clients. And while you're there, we'd love for you to share your own experience by tagging us in your photos and using the hashtag Isaacs Blowdry – it's a great way to show off your new look, share your feedback with others, and get inspired by the latest hair and beauty trends. Plus, by sharing your photos with us, you'll have a chance to be featured on our social media pages and website. So go ahead and snap a selfie or two – we can't wait to see your new look!</p>

Prompt 4	<p>While you wait, you can learn more about our services and products at isaacsblowdry.com. Our team of expert stylists is dedicated to providing you with a personalized and luxurious experience that leaves you looking and feeling your best – and they'll be with you shortly to schedule your appointment or answer any questions you may have.</p>
Prompt 5	<p>Working with you, our expert stylists create a personalized treatment plan to meet your hair needs. Whether you're looking to add volume, repair damage, or simply enhance your natural shine, our Oribe treatments will leave you with stunning results that last. Schedule an appointment today with either one of our hair experts or on our website: isaacsblowdry.com</p>