



DATE:	September 2024	CLIENT:	CE Agency
COPY BY:	LW	TITLE:	Sesame Street Live Radio/TV Ad
PROOFED BY:	ME	READ STYLE:	Higher pitched fun voice. Ad geared towards kids and parents with young children.

PROMPT / NOTES:	COPY:
Look at the original commercial online. Try and mimic the voice and find music that is similar.	ELMO, ABBY AND COOKIE MONSTER ARE JOINING YOUR FURRY FRIENDS FROM SESAME STREET IN YOUR NEIGHBORHOOD! IN SESAME STREET LIVE, SAY HELLO. THEY ARE INVITING YOU TO SING, DANCE AND PLAY ALONG WEDNESDAY, SEPTEMBER 25TH AT AMERICAN BANK CENTER SELENA AUDITORIUM IN CORPUS CHRISTI. TICKETS ARE AVAILABLE AT AMERICANBANKCENTER.COM . THE BRAND NEW MUSICAL CELEBRATION SESAME STREET LIVE! SAY HELLO! SEE YOU ON SESAME STREET!