



DATE:	September 2024	CLIENT:	CE Agency
COPY BY:	LW	TITLE:	Speedway Yamaha
PROOFED BY:	ME	READ STYLE:	Welcoming, positive, friendly

PROMPT / NOTES:	COPY:
Prompt 1	Thank you for calling Speedway Yamaha. We are more than just a community, we are a family. Here, we've got passion, knowledge, and plenty of Yamaha's – so stop by soon and let's make that first introduction at 521 W. Interstate 20 in Dallas or visit our website: speedwayyamaha.com .
Prompt 2	Great riders aren't born... they're <i>made</i> – and plenty have been made here at Speedway Yamaha. That's because we've got our very own riding academy, where you can learn to ride a Yamaha under the guidance of our certified coaches. We'll train you on site and provide all the paperwork you need to get licensed. Everyone's welcome, and if you're a member of our great military, you'll save \$100 on the price. Please hold and someone will be with you shortly.
Prompt 3	It's not just about what you're riding, it's what you're wearing – and you can feel proud wearing Yamaha gear wherever you are in the nation. We ship throughout the United States, so if you've had your eye on one of our shirts, or you're in need of a new helmet, join the community and place your order today at horny toad stuff.com .
Prompt 4	Just because our motorcycles are tough doesn't mean owning one should be. We know <i>exactly</i> what it feels like to hit that starter button... we know there's nothing like it... that's why we make it easy, with flexible

	<p>financing options that work for you. Get started on our website, or stay on the line to speak to us about it.</p>
Prompt 5	<p>There aren't many problems which can't be solved by hitting the open road and clearing your head on your bike – so when you're in need of a service, you need it fast. Speedway Yamaha offers same-day servicing to keep you moving. And if you can't drop it off, don't worry – we'll pick it up for free. Book your slot in just a moment.</p>