



DATE:	September 2024	CLIENT:	CE Agency
COPY BY:	LW	TITLE:	Weather Services PSA/Commercial Ad
PROOFED BY:	ME	READ STYLE:	Informational, Professional

PROMPT / NOTES:	COPY:
<p>SF of wind blowing & add more serious music but not looming. :60 Commercial - keep it at or under :60</p>	<p>Weather Services Hurricane tips for this season:</p> <ul style="list-style-type: none">• Be informed with alerts, from radio, tv and phone for warnings and public safety during and after a hurricane has formed and weather conditions.• Be prepared with an evacuation plan with an escape route.• If you receive medical treatment and prescription drugs, have a plan with your medical provider and fill all prescriptions before Hurricane makes landfall.• Have a battery operated radio, backup batteries along with several flashlights, a first aid kit, bottled water, and enough non-perishable foods for your whole family.• Have a record of your personal property with photos or videos of your belongings and store them in a safe place along with insurance information.• Prepare your home by clearing your yard and board windows.• If you have pets make sure they are safe from the storm. Do not leave them outside or tied up. Keep them with you. Make sure you have enough pet food on hand along with leashes and medications.