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| DATE: | September 2024 | CLIENT: | CE Agency |
| COPY BY: | LW | TITLE: | AAC South Steel Company |
| PROOFED BY: | ME | READ STYLE: | Professional, friendly |

| PROMPT / NOTES: | COPY: |
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| Prompt 1 | <p>When it comes to dismantling and demolition, you need experts in safety and efficiency – you need AAC South Steel Company. We carry out every project ourselves with skilled workers and highly specialized equipment – always with an emphasis on being as safe, economical and environmentally-conscious as possible. Find out all the ways we can help you at aacsouthsteel.com.</p> |
| Prompt 2 | <p>We’re celebrating 60 years in business – a huge achievement, and a milestone that means even more as we know the successful years are only going to keep coming. We’ve also been ranked at the top of our game and in Texas for our superior customer service and steel manufacturing. So if you didn’t know you were in good hands – you do now. Visit aacsouthsteel.com to learn more.</p> |
| Prompt 3 | <p>At AAC South Steel, we like being different. Standing out from the crowd has only led to good things, some of our customers are the world’s largest oil, gas and petrochemical companies such as ExxonMobil, Shell Oil Company and DuPont. And if these world class clients trust us – you know you can too. 98-percent of our customers come back to us – visit aacsouthsteel.com to find out why.</p> |
| Prompt 4 | <p>Although we’re based in Houston, Texas – we operate nationwide. So no matter where you are in America, we can help. On top of dismantling and demolishing your facilities, we also run scrap metal recycling programs,</p> |

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| | <p>to make sure we help take care of our planet as well as we can. Let's talk about how we can help you with your sustainability goals as soon as you're connected.</p> |
| Prompt 5 | <p>Are you looking to purchase process equipment? We have a 50-acre equipment yard and a technical sales team to assist you and answer any questions you might have. Browse through our inventory at aacsouthsteel.com. But also ask us about any upcoming arrivals from our plant dismantling jobsites.</p> |
| Prompt 6 | <p>Considering a demolition project related to a plant closing, capital project, or facility modernization? Call us and ask about our planning and budgeting support that is always free for our clients.</p> |